




C I T Y O F RENO

Memorandum

DATE: October 7, 2025

TO: Honorable Mayor and City Council

THROUGH: Jackie Bryant, City Manager 

FROM: Izabella Baumann, Senior Engagement Coordinator
Cynthia Esparza, Director

DEPT: Community Engagement and Services Department

SUBJECT: Reno Seniors EngAGED Program Quarterly Update

In April 2023, the Council approved a senior enrichment ARPA allocation. The following is a summary of Reno Senior EngAGED, senior centered programming, for June - August 2025.

Date	Event	Participants
June – August 2025	Weekly Line Dance Classes	678
June 2025	Senior Art Classes	67
June 18, 2025	Senior Movie Day	550
June 25, 2025	Senior Day at the Bowling Stadium	65
July 30, 2025	Senior Art Class	25
August 7, 2025	Senior Tech Connect Class – iPhone	15
August 8, 2025	Senior Tech Connect Class – Android	13
August 19, 2025	Senior Art Class	40
Total Participants:		1,453

Event Descriptions:

Line Dance Classes: Free line dance classes are held every Monday and Wednesday at the Evelyn Mount Northeast Center.

Senior Art Classes: In partnership with the Sierra Arts Foundation, staff organized creative art classes where seniors explored a variety of arts and crafts.

Senior Movie Day: Seniors had the opportunity to enjoy a free movie of their choice, creating a fun and memorable day at the theater.

Senior Day at the Bowling Stadium: Free bowling day at the National Bowling Day stadium where seniors enjoyed free rounds of bowling.

Senior Tech Connect Classes: In June 2024, the City of Reno received \$11,900 from AARP's Community Challenge Grant to expand senior technology classes in English and Spanish, benefiting over 160 seniors. The classes have been divided into iPhone and Android sessions to better address individual needs and enhance smartphone skills.

Paradise Park Community Garden: In June 2025, the City of Reno was awarded a \$5,000 AARP Community Challenge Grant to enhance the Paradise Park Community Garden, which now hosts classes, festivals, art activities, and produces fresh harvests for the community.